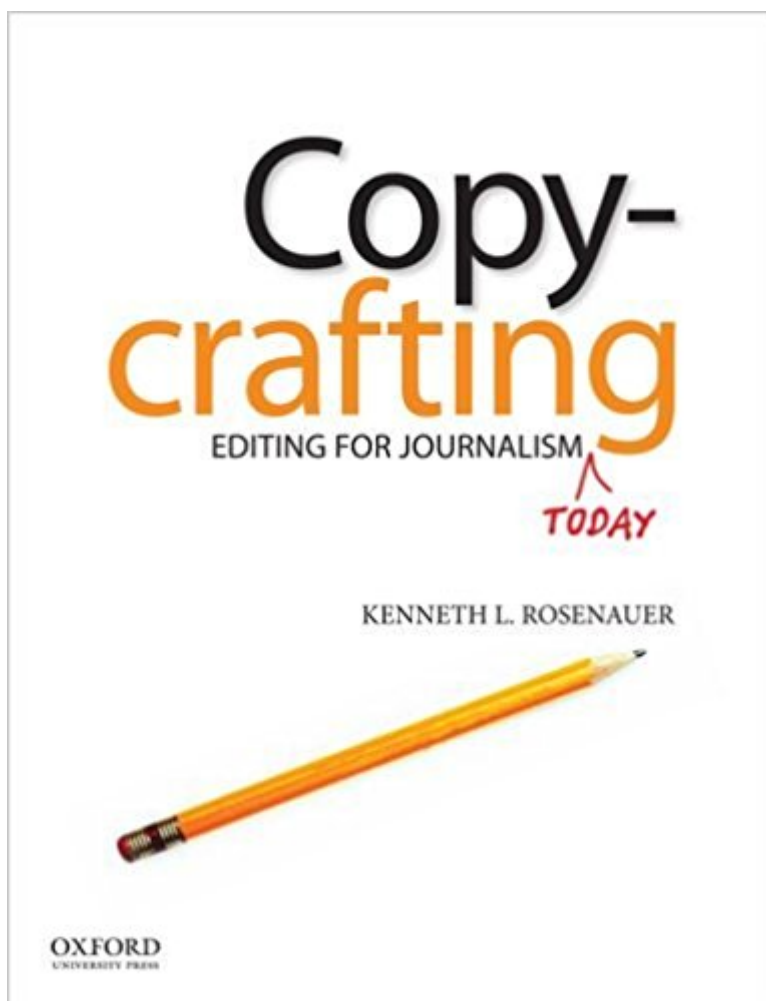


The book was found

Copycrafting: Editing For Journalism Today



Synopsis

From newspapers to Twitter®[®], the media's ability to deliver news and interact with audiences is constantly changing. In *Copycrafting*, author Kenneth Rosenauer provides aspiring journalists and copyeditors with the essential tools for delivering content effectively and correctly, regardless of the media platform. More than just the basics of copyediting and AP style, this complete package provides a wealth of examples and exercises for practice. This allows students to actively learn the editing skills that they will need to flourish in the constantly evolving media landscape. Features*

- Excellent coverage of AP style with explanations and examples*
- Tips on writing headlines, editing problem leads, editing images and designing pages*
- Stories for students to edit *
- An Appendix that contains a directory for students to consult as they complete the exercises *
- A Solutions Manual with corrected versions of every exercise in the book, available to instructors on the Companion Website (www.oup.com/us/rosenauer)

Book Information

Paperback: 400 pages

Publisher: Oxford University Press; 1 edition (July 15, 2013)

Language: English

ISBN-10: 0199763658

ISBN-13: 978-0199763658

Product Dimensions: 10.9 x 0.8 x 8.5 inches

Shipping Weight: 2.2 pounds (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars 1 customer review

Best Sellers Rank: #127,552 in Books (See Top 100 in Books) #122 in [Books > Textbooks > Communication & Journalism > Journalism](#) #258 in [Books > Reference > Writing, Research & Publishing Guides > Writing > Journalism & Nonfiction](#)

Customer Reviews

"Copycrafting provides the most relevant AP style issues and shapes them into an easily digestible package for students. The practical elements of this book, in terms of its content and exercises, make it a great choice for a journalism-editing class."--Nicole Kraft, The Ohio State University

"Copycrafting offers a sound foundation in editing basics with excellent, updated exercises that provide students with solid practice opportunities."--Carolyn Lepre, Marist College

Kenneth Rosenauer is Professor of Journalism and English at Missouri Western State University.

He is a former newspaper editor and reporter. He is coauthor with Vincent Filak of *The Journalist's Handbook for Online Editing* (2013) and author of *Storycrafting: A Process Approach to Writing News* (2004).

Great book for aspiring journalists!

[Download to continue reading...](#)

Copycrafting: Editing for Journalism Today
Editing Fact and Fiction: A Concise Guide to Book Editing
Developmental Editing: A Handbook for Freelancers, Authors, and Publishers (Chicago Guides to Writing, Editing, and Publishing)
What Editors Do: The Art, Craft, and Business of Book Editing (Chicago Guides to Writing, Editing, and Publishing)
Nellie Bly and Investigative Journalism for Kids: Mighty Muckrakers from the Golden Age to Today, with 21 Activities (For Kids series)
Funding Journalism in the Digital Age: Business Models, Strategies, Issues and Trends
Creating Comics as Journalism, Memoir and Nonfiction
The Law of Journalism and Mass Communication (Fifth Edition)
Jim Rearden's Alaska: Fifty Years of Frontier Journalism
The Bully Pulpit: Theodore Roosevelt and the Golden Age of Journalism
The Bully Pulpit: Theodore Roosevelt, William Howard Taft, and the Golden Age of Journalism
The Magnificent Medills: America's Royal Family of Journalism During a Century of Turbulent Splendor
American Photojournalism: Motivations and Meanings (Medill School of Journalism Visions of the American Press)
Writing and Reporting News: A Coaching Method (Mass Communication and Journalism)
Media Effects Research: A Basic Overview (Mass Communication and Journalism)
Communications Law: Liberties, Restraints, and the Modern Media (Wadsworth Series in Mass Communication and Journalism)
Dynamics of Mass Communication: Media in Transition (B&B Journalism)
Dynamics of Mass Communication: Media in Transition, 12th edition (B&B Journalism)
El Salvador Could Be Like That: A Memoir of War and Journalism
Sound Reporting: The NPR Guide to Audio Journalism and Production

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)